

Digital Media Specialist

Full -Time

The role requirements are based on someone with a unique skill-set. This will be considered when reviewing applicants. Further training will be provided in order to upskill weaker competencies within the given role.

Accountable to: Creative Director

General Responsibilities

- You will manage the day-to-day design department.
- You will find new and improved ways to market content through media.
- You will use your design and video skills to produce content that makes sense for a designated media outlet (Facebook, YouTube, Instagram, etc.)
- You will work closely with the rest of the Creative Team to identify and explore opportunities for greater impact.

Essential

- Sunday availability.
- Degree level or 2+ years of relevant digital experience, including design, video, or both.
- High level understanding of popular social networks - design, functionality, users, etc.
- Very high attention to detail.
- Great time management skills & ability to work under pressure.
- Exceptional communication skills.
- Skills in Adobe Creative Suite (InDesign/Illustrator/Photoshop and/or Premiere Pro/After Effects).
- Portfolio available online/printed or show reel (Dependent on skill base).
- Strong organisational skills.

Desirable

- Experience in both graphic design & video.

Personal Specification

- Passionate about Jesus.
You will play an active role in C3. You are passionate and motivated to build the local church and believe it is God's plan for bringing hope to the world.
- Creative.
You have an understanding of quality, design, aesthetics, and current trends. You can take what people are thinking, and execute it through a design/video in a way that inspires others.
- Confident in what you stand for.
You are self-motivated. You don't wait for permission to fix a problem. You will go beyond the norm, including normal working hours, to complete projects and solve problems.
- You know & understand people.
People choose their media outlets for many different reasons, and you know why. New media and social media are less of a hobby for you, and more like a way of life.

Further training will be provided based on skillset.